DOCUMENT RESUME

ED 266 816 JC 860 096

TITLE Virginia Community College System Annual Reports, 1980-81 through 1984-85.
INSTITUTION Virginia State Dept. of Community Colleges, Richmond.
PUB DATE 85
NOTE 48p.
PUB TYPE Reports - Descriptive (141) -- Statistical Data (110)

EDRS PRICE MF01/PC02 Plus Postage.
DESCRIPTORS Annual Reports; Capital Outlay (for Fixed Assets); *Community Colleges; *Educational Finance; *Enrollment; Expenditures; Full Time Equivalency; State Aid; State Surveys; Two Year Colleges
IDENTIFIERS *Virginia

ABSTRACT

Five annual reports are presented for the Virginia Community College System (VCCS), covering the years 1980-81, 1981-82, 1982-83, 1983-84, and 1984-85. Each report begins with a statement by the chancellor of the VCCS offering an overview of the achievements of the system, followed by general information on the 23 VCCS campuses, and the State Board for Community Colleges. Using a variety of formats, the reports then provide information on sources of revenue, funds available and expenditures, capital outlay, and student enrollment. In contrast to the previous years reports, the 1984-85 report provides more detail on the activities and achievements of the VCCS, highlighting the initiation of a variety of statewide studies and marketing efforts; the major undertakings of the chancellor; changes within the State Board; and systemwide information on program, personnel, and facility changes; the budget; data services; and the Industrial Training Division. The reports indicate that the net available funds for the VCCS went from $168,366,335 in 1981 to $187,240,254 in 1985. Expenditures increased from $162,615,231 in 1981 to $186,250,666 in 1985; however, full-time equivalent student annual enrollments went down from 59,144 to 52,532 students. (EJV)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****

"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY

E. Roesler

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

U.S. DEPARTMENT OF EDUCATION
NATIONAL INSTITUTE OF EDUCATION
EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

☐ This document has been reproduced as received from the person or organization originating it.

☐ Minor changes have been made to improve reproduction quality.

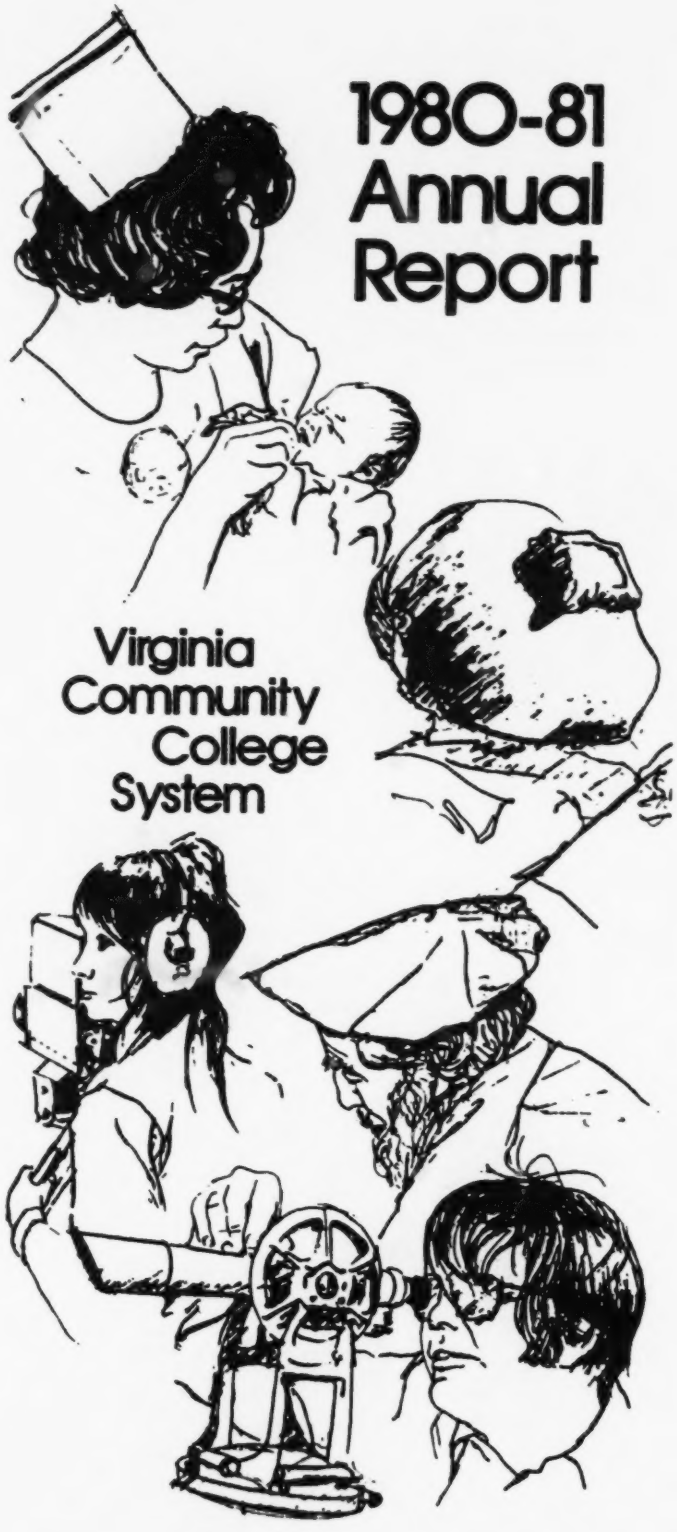
• Points of view or opinions stated in this document do not necessarily represent official NIE position or policy.

ED266816

ANNUAL REPORTS

1980-81 through 1984-85

JC 860 096



1980-81 Annual Report

Virginia Community College System

The Honorable John N. Dalton
Governor of Virginia

It is with pleasure that I submit to you the first annual report of the Virginia Community College System since I was named Chancellor in July 1980. The 1980-81 fiscal year was a productive one for the 23 community colleges serving the Commonwealth. Attendance by full-time equivalent students exceeded the previous year by seven per cent, and our total enrollment reached a record high of 277,093 persons.

You might be particularly interested to know that during 1980-81, our Division of Industrial Training conducted 66 training programs wherein 2,670 persons were trained through pre-employment and on-the-job programs. As a result, 2,043 individuals were hired by new and expanding industries in the Commonwealth. Forty-six of these programs were for new companies and twenty were for expanding industries.

By fulfilling my pledge to visit each of our 33 campuses at least twice during the year, I was able to experience first-hand the deep commitment of the colleges to serve the individual, industrial and community needs of each region of the Commonwealth. Because of this experience, I can assure you that, not only is the Virginia Community College System alive and well, it is also still accountable to the mission with which it was originally charged in the mid-1960's.

There comes a time, of course, when every institution that has proven its worth by its many successes must take a hard look at the road ahead. This is exactly what the Virginia Community College System is doing. A system-wide master plan for the decade of the 1980's is soon to be released by the State Board for Community Colleges. Much thought and effort has gone into its development. We have had input from our citizens, students, faculty, staff, administration and advisory boards, as well as from other agencies and institutions with which we work cooperatively. A comprehensive, but conservative plan for bringing the VCCS into phase with business and industry and other education operations in Virginia in data processing also has been developed and proposed for 1982-84 funding. An investment in Virginia's community colleges is quickly recovered as citizens partake of our occupationally oriented programs and move into the market place as producers instead of consumers of taxes. It is sustained as individual and community needs are met. We are prepared to use available resources efficiently and economically as we continue to serve over one quarter of a million Virginians each year.

Sincerely yours,

James H. Hinson, Jr.

James H. Hinson, Jr.
Chancellor

Virginia Community Colleges

Blue Ridge
President: Dr. James A. Armstrong
Weyers Cave

Central Virginia
President: Dr. Donald E. Puyear
Lynchburg

Dabney S. Lancaster
President: Dr. John F. Backels
Clifton Forge

Danville
President: Dr. Walter S. DeLany
Danville

Eastern Shore
President: Dr. John C. Fiege
Melfa

Germanna
President: Dr. William F. Briley
Locust Grove

J. Sargeant Reynolds
President: Dr. S. A. Burnette
Richmond, Henrico, Goochland

John Tyler
President: Dr. Freddie W. Nicholas, Sr.
Chester

Lord Fairfax
President: Dr. William H. McCoy
Middletown

Mountain Empire
President: Dr. Victor B. Ficker
Big Stone Gap

New River
President: Dr. H. Randall Edwards
Dublin

Northern Virginia
President: Dr. Richard J. Ernst
Annandale, Alexandria, Loudoun
Manassas, Woodbridge

Patrick Henry
President: Dr. Max F. Wingett
Martinsville

Paul D. Camp
President: Dr. Johnnie Earl Merritt
Franklin

Piedmont Virginia
President: Dr. George B. Vaughan
Charlottesville

Rappahannock
President: Dr. John H. Upton
Glenns, Warsaw

Southside Virginia
President: Dr. J. Bryan Brooks
Alberta, Keysville

Southwest Virginia
President: Dr. Charles R. King
Richlands

Thomas Nelson
President: Dr. Thomas S. Kubala
Hampton

Tidewater
President: Dr. George Pass
Portsmouth, Chesapeake
Virginia Beach

Virginia Highlands
President: Dr. E. Jean Walker
Abingdon

Virginia Western
President: Dr. Charles L. Downs
Roanoke

Wytheville
President: Dr. William F. Snyder
Wytheville

State Board For Community Colleges

Mr. Thomas T. Byrd, Chairman
Mr. Norman C. Scott, Vice-Chairman
Mr. Carl E. Bain
Mr. Thomas R. Glass
Mr. Daniel Jenkins
Mr. Richard H. Jones
Mr. Melvin D. Law
Mrs. Waldo G. Miles
Mr. Sumpter T. Priddy, Jr.
Mr. Richard A. Starling
Mr. E. Kendall Stock
Mr. William J. Vaughan
Mr. Robert Austin Vinyard
Mr. Francis T. West
Mr. Earle C. Williams
Dr. James H. Hinson, Jr., Secretary

Virginia Community College System
Dr. James H. Hinson, Jr., Chancellor

BEST COPY AVAILABLE

Sources of Revenue
July 1, 1980 - June 30, 1981

13.7%
Federal Grants

9.1%
Local Funds

.2% Other

15.9%
Tuition
and Fees

61.1%
State Appropriations

Funds Available and Expenditures		
FUNDS AVAILABLE—Maintenance and Operations		
State Appropriations		$101,212,277
Tuition and Fees		27,658,542
Federal Grants		23,623,485
Special Funds—Auxiliary Enterprises		406,241
Local Funds		15,465,790
Net Funds Available		$168,366,335
EXPENDITURES—Maintenance and Operations		
System Office		$ 4,329,024
Industrial Training		1,203,878
Instruction		64,461,848
Public Service		205,118
Academic Support		15,933,048
Student Services		9,872,701
Institutional Support		19,818,023
Operational and Maintenance of Plant		13,006,699
Special Funds—Auxiliary Enterprises		349,200
Federal Grants (Work-Study, Library, College Program Grants and Vocational Education)		21,667,468
Local Funds		11,770,226
Total Expenditures		$162,815,231
*Unexpended Funds June 30, 1981		$ 5,751,104
*Reversion of Operating Balance to General Fund of Commonwealth as of June 30, 1981	40,482	
Federal Grants and other Non-Operating Funds forwarded for 1981-1982 Commitments	2,015,058	
Local Funds forwarded for 1981-82 Commitments	3,695,564	
	5,751,104	
CAPITAL OUTLAY—1980-81		
State Funds		$ 4,832,082
Federal Funds		136,171
Local Funds		387,133
Total Funds Available		$ 5,355,386
Expended July 1, 1980 - June 30, 1981		1,054,114
Balance June 30, 1981 (Committed for 1981-1982 College Construction now under contract)		$ 4,301,272

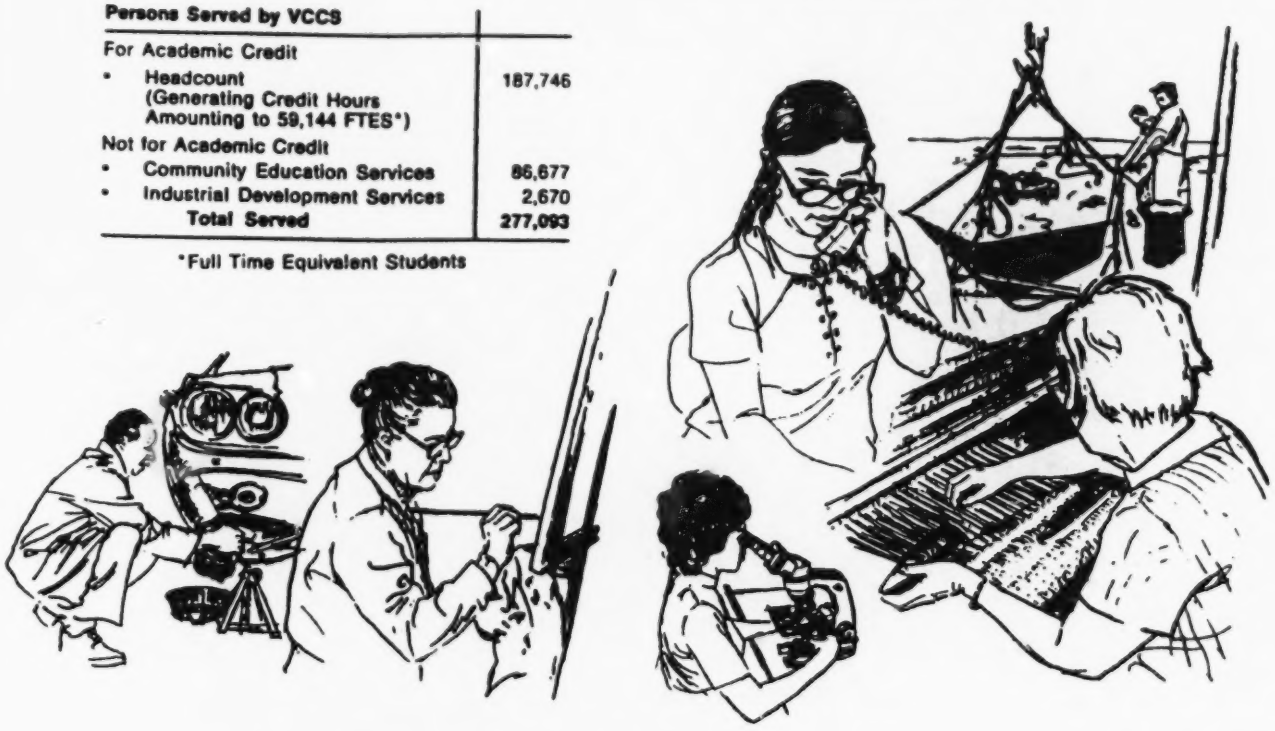
BEST COPY AVAILABLE

Student Enrollment	Annual Full-Time Equivalent Student (FTES) Enrollment			Annual Unduplicated Credit Student Headcount		
COLLEGE	Annual FTES 1980-81	Annual FTES 1979-80	Percentage Increase/ Decrease	1980-81	1979-80	Percentage Increase/ Decrease
Blue Ridge	1,166	1,094	7	3,515	3,382	4
Central Virginia	2,006	2,002	0	5,784	5,816	1*
Dabney S. Lancaster	736	701	5	1,893	1,921	1*
Danville	1,940	1,746	11	3,900	3,448	13
Eastern Shore	268	247	9	806	1,089	26*
Germanna	642	613	5	1,832	1,931	5*
J. Sargeant Reynolds	4,744	4,391	8	17,156	16,553	4
John Tyler	2,182	1,773	23	7,417	5,849	27
Lord Fairfax	918	839	9	2,924	2,855	2
Mountain Empire	1,130	935	21	5,543	5,366	3
New River	1,677	1,564	7	5,660	4,811	18
Northern Virginia	17,308	16,209	7	57,572	54,175	6
Patrick Henry	817	736	11	2,438	2,405	1
Paul D. Camp	720	781	8*	2,010	2,044	2*
Piedmont Virginia	1,605	1,437	12	6,526	5,766	13
Rappahannock	751	699	7	2,291	2,196	4
Southside Virginia	961	1,019	6*	3,190	3,843	17*
Southwest Virginia	1,747	1,646	6	6,887	5,971	15
Thomas Nelson	3,692	3,423	8	10,334	9,852	5
Tidewater	8,476	8,130	4	24,936	24,783	1
Virginia Highlands	1,087	960	13	2,329	2,537	8*
Virginia Western	3,281	3,127	5	9,197	9,463	3*
Wytheville	1,290	1,288	0	3,606	4,014	10*
VCCS TOTAL	59,144	55,360	7	187,746	180,070	4

*Denotes decrease from 1979-80

Persons Served by VCCS	
For Academic Credit	
• Headcount (Generating Credit Hours Amounting to 59,144 FTES*)	187,746
Not for Academic Credit	
• Community Education Services	86,677
• Industrial Development Services	2,670
Total Served	277,093

*Full Time Equivalent Students



BEST COPY AVAILABLE

Virginia Community College System
Annual Report
1981-82

The Honorable Charles S. Robb
Governor of Virginia

Dear Governor:

We are proud to report that the twenty-three colleges of the Virginia Community College System served 402,006 during the 1981-82 academic year, reflecting a four percent increase in the number of full-time students and a three percent increase in total headcount. Of the number served, 2,000 individuals received on-the-job or pre-employment training through our Division of Industrial Training. Sixty-eight training programs were developed, forty-one of which were for new companies, twenty-three of which were for expanding businesses or industry and four of which were for re-training.

Although there were numerous highlights last year in each of our colleges, two systemwide activities deserve particular mention.

In November 1980, the State Board for Community Colleges endorsed, in concept, the development of a comprehensive "VCCS Master Plan." Following that action by the Board, a survey of major issues of the 1980's was conducted to identify and rank college and systemwide issues that would be addressed during the planning process.

To set the general direction for the development of the major components of the "Master Plan" in November 1981, the State Board reaffirmed a comprehensive mission for the Virginia Community Colleges, and endorsed the educational program goals, operational goals, and a set of master planning assumptions for the System. The "Educational Component" of the "VCCS Master Plan" was subsequently developed and then approved by the State Board on June 24, 1982.

This "Component" was developed to enable the State Board to rank and approve new academic programs. Rankings were made according to standards and criteria which reflect the total costs associated with the initiation of a new program, the local, regional, and statewide employment opportunities, and the student demand for proposed programs. Additional components, which will complete the comprehensive "VCCS Master Plan," will be presented for approval by November 1982.

Another plan was developed this year in recognition that high technology is forcing Virginia and the nation to reconsider educational direction. To meet this challenge in the VCCS and to improve the quality of instruction and administrative services, Data Processing received major impetus with unanimous approval of an action plan emphasizing distributive computer systems, academic computing, and shared systems development. Since additional funding was unavailable, the basic elements of the VCCS plan have been accomodated within existing resources.

Implementation began with the establishment of two regional computing centers, communication lines, and student labs at six colleges providing access to the McGill University System for Interactive Computing (MUSIC). Plans for discontinuing shared computing services with Virginia Commonwealth University were finalized and a pilot system for the VCCS Host Computing Center was implemented. Completion of major network components and expansion of capabilities including on-line student registration to all twenty-three VCCS colleges is expected by the end of the biennium.

The VCCS is committed to serving every possible citizen who might benefit from available programs and to maintaining a high level of quality through careful deployment of available resources.

Sincerely yours,

James H. Hinson, Jr.
Chancellor

VIRGINIA COMMUNITY COLLEGES

Blue Ridge
President: Dr. James A. Armstrong
Weyers Cave

Central Virginia
President: Dr. Donald E. Puyear
Lynchburg

Dabney S. Lancaster
President: Dr. John F. Backels
Clifton Forge

Danville
President: Dr. Walter S. DeLany
Danville

Eastern Shore
President: Dr. John C. Fiege
Melfa

Germanna
President: Dr. William F. Briley
Locust Grove

J. Sargeant Reynolds
President: Dr. S. A. Burnette
Richmond, Henrico, Goochland

John Tyler
President: Dr. Freddie W. Nicholas, Sr.
Chester

Lord Fairfax
President: Dr. William H. McCoy
Middletown

Mountain Empire
President: Dr. Victor B. Ficker
Big Stone Gap

New River
President: Dr. H. Randall Edwards
Dublin

Northern Virginia
President: Dr. Richard J. Ernst
Annandale, Alexandria, Loudoun,
Manassas, Woodbridge

Patrick Henry
President: Dr. Max F. Wingett
Martinsville

Paul D. Camp
President: Dr. Johnnie Earl Merritt
Franklin

Piedmont Virginia
President: Dr. George B. Vaughan
Charlottesville

Rappahannock
President: Dr. John H. Upton
Glenns, Warsaw

Southside Virginia
President: Dr. J. Bryan Brooks
Alberta, Keysville

Southwest Virginia
President: Dr. Charles R. King
Richlands

Thomas Nelson
President: Dr. Thomas S. Kubala
Hampton

Tidewater
President: Dr. George Pass
Portsmouth, Chesapeake,
Virginia Beach

Virginia Highlands
President: Dr. E. Jean Walker
Abingdon

Virginia Western
President: Dr. Charles L. Downs
Roanoke

Wytheville
President: Dr. William F. Snyder
Wytheville

STATE BOARD FOR COMMUNITY COLLEGES

Mr. Norman C. Scott, Chairman
Mrs. Christine J. Miles, Vice-Chairman
Mr. Thomas R. Glass
Mr. C. Gerald Harris
Mr. Lester A. Hudson, Jr.
Mr. Daniel Jenkins
Mr. Melvin D. Law
Mr. Michael J. Quillen
Mr. Richard A. Starling
Mrs. Doriene M. Steeves
Mr. E. Kendall Stock
Mr. Robert Austin Vinyard
Mr. W. Roland Walker
Mr. Francis T. West
Mr. Earle C. Williams
Dr. James H. Hinson, Jr., Secretary

VIRGINIA COMMUNITY COLLEGE SYSTEM
Dr. James H. Hinson, Jr., Chancellor

BEST COPY AVAILABLE

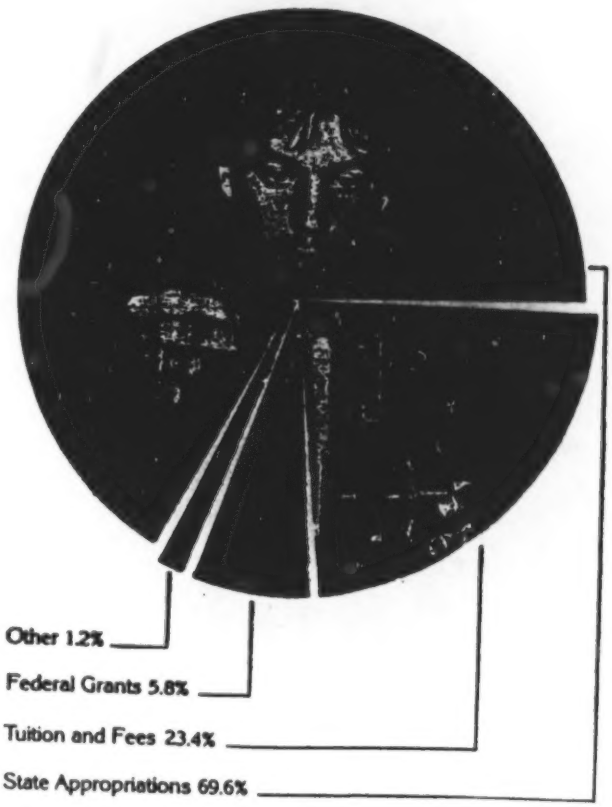
Persons Served by VCCS

For Academic Credit	
• Headcount (Generating Credit Hours Amounting to 61,428 FTES*)	193,279
Not for Academic Credit	
• Community Education	53,830
• Community Service	152,817
• Industrial Development	2,080
Total Served	402,006

*Full Time Equivalent Students

Annual Report Data of previous years does not include the Community Service category.

Sources of Revenue Operating Funds July 1, 1981–June 30, 1982



Funds Available and Expenditures

FUNDS AVAILABLE—Current Operating		
State Appropriations		$106,063,998
Tuition and Fees		35,590,539
Federal Grants		8,874,427
Special Funds		1,776,494
Net Funds Available		$152,305,458
EXPENDITURES—Current Operating		
System Office		$ 4,794,085
Industrial Training		1,154,313
Instruction		71,341,609
Public Service		223,600
Academic Support		17,838,955
Student Services		11,279,936
Institutional Support		22,712,061
Operation and Maintenance of Plant		13,662,016
Special Programs		59,000
Federal Grants (Work Study, Library, College Program Grants and Vocational Education)		8,864,804
Total Expenditures		$151,930,379
*Unexpended Funds June 30, 1982		375,079
*Reversion of Operating Balance to General Fund of Commonwealth as of June 30, 1982	341,993	
Federal Grants Forwarded for 1982-1983 Commitments	33,086	
	375,079	
CAPITAL OUTLAY—1981-82		
State Funds		$ 9,971,082
Federal Funds		425,343
Local Funds		1,627,533
Total Funds Available		$ 12,023,958
Expended July 1, 1981-June 30, 1982		7,488,567
Balance June 30, 1982 (Committed for 1982-1983 College Construction now under contract)		$ 4,535,391

BEST COPY AVAILABLE

Virginia Community College Campus Locations

BEST COPY AVAILABLE

Student Enrollment	Annual Full-time Equivalent Student (FTES) Enrollment			Annual Unduplicated Credit Student Headcount		
COLLEGE	Annual FTES 1981-82	Annual FTES 1980-81	Percentage Increase/ Decrease	1981-82	1980-81	Percentage Increase/ Decrease
Blue Ridge	1,166	1,166	0	3,345	3,515	5*
Central Virginia	2,037	2,006	2	6,049	5,784	5
Dabney S. Lancaster	783	736	6	1,990	1,893	5
Danville	1,986	1,940	2	3,822	3,900	2*
Eastern Shore	237	268	12*	754	806	6*
Germanna	707	642	10	2,378	1,832	30
J. Sargeant Reynolds	4,995	4,744	5	17,922	17,156	4
John Tyler	2,235	2,182	2	7,083	7,417	5*
Lord Fairfax	891	918	3*	2,821	2,924	4*
Mountain Empire	1,189	1,130	5	6,089	5,543	10
New River	1,683	1,677	0	5,141	5,660	9*
Northern Virginia	18,271	17,308	6	59,765	57,572	4
Patrick Henry	804	817	2*	2,523	2,438	3
Paul D. Camp	713	720	1*	2,127	2,010	6
Piedmont Virginia	1,682	1,605	5	6,231	6,526	5*
Rappahannock	704	751	6*	2,252	2,291	2*
Southside Virginia	981	961	2	3,378	3,190	6
Southwest Virginia	1,797	1,747	3	7,173	6,887	4
Thomas Nelson	3,841	3,692	4	10,713	10,334	4
Tidewater	9,129	8,476	8	26,655	24,936	7
Virginia Highlands	1,063	1,087	2*	2,343	2,329	1
Virginia Western	3,347	3,281	2	9,176	9,197	0
Wytheville	1,187	1,290	8*	3,549	3,606	2*
VCCS TOTAL	61,428	59,144	4	193,279	187,746	3

*Denotes decrease from 1980-81

ANNUAL REPORT

1982-83

On the basis of the enactment of Senate Bill 213 during the 1982 session of the General Assembly the requirement for an annual report was changed to a biennial report submitted on even-numbered years. There was a provision that the Governor could over-ride this general provision and require annual reports if he so desired. To date no such instruction has been received. Accordingly, the next report due the Governor for the Virginia Community College System is October 20, 1984.

However, in order that the State Board for Community Colleges, and others within the VCCS family, would have the continuity of the usual information on finances and enrollments this in-house "annual report" has been prepared.

PERSONS SERVED BY VCCS

	1982-83	1981-82
For Academic Credit		
*Headcount	183,074	193,279
Not for Academic Credit		
*Community Education	53,926	53,830
*Community Service	179,710	152,817
*Industrial Development	3,203	2,080
TOTAL SERVED	413,913	402,006

COLLEGE	ANNUAL FULL TIME EQUIVALENT STUDENT (FTES) ENROLLMENT			ANNUAL UNDUPLICATED CREDIT STUDENT HEADCOUNT		
	Annual FTES 1982-83	Annual FTES 1981-82	Percentage Increase/ Decrease	1982-83	1981-82	Percentage Increase/ Decrease
Blue Ridge	1,103	1,166	(5)*	3,125	3,345	(7)*
Central Virginia	1,972	2,037	(3)*	5,573	6,049	(8)*
Dabney S. Lancaster	679	783	(13)*	1,571	1,990	(21)*
Danville	1,868	1,986	(6)*	3,684	3,822	(4)*
Eastern Shore	196	237	(17)*	743	754	(1)*
Germanna	817	707	16	2,861	2,378	20
J. Sargeant Reynolds	5,059	4,995	1	17,864	17,922	-
John Tyler	2,092	2,235	(6)*	6,720	7,083	(5)*
Lord Fairfax	896	891	1	2,889	2,821	2
Mountain Empire	1,130	1,189	(5)*	4,851	6,089	(20)*
New River	1,613	1,683	(4)*	5,207	5,141	1
Northern Virginia	17,662	18,271	(3)*	58,083	59,765	(3)*
Patrick Henry	706	804	(12)*	2,090	2,523	(17)*
Paul D. Camp	716	713	0	2,115	2,127	(1)*
Piedmont Virginia	1,653	1,682	(2)*	6,172	6,231	(1)*
Rappahannock	662	704	(6)*	2,101	2,252	(7)*
Southside Virginia	832	981	(15)*	2,638	3,378	(22)*
Southwest Virginia	1,806	1,797	1	6,038	7,173	(16)*
Thomas Nelson	3,659	3,841	(5)*	9,967	10,713	(7)*
Tidewater	8,780	9,129	(4)*	24,964	26,655	(6)*
Virginia Highlands	1,066	1,063	0	2,323	2,343	(1)*
Virginia Western	3,163	3,347	(5)*	8,535	9,176	(7)*
Wytheville	1,165	1,187	(2)*	2,960	3,549	(17)*
VCCS TOTAL	59,295	61,428	(3)*	183,074	193,279	(5)*

*Denotes decrease from 1981-82

BEST COPY AVAILABLE

FUNDS AVAILABLE AND EXPENDITURES

FUNDS AVAILABLE - Current Operating	
State Appropriations	$113,870,348
Tuition and Fees	41,583,553
Federal Grants	7,379,023
Special Funds	1,730,557
Net Funds Available	164,563,481
EXPENDITURES - Current Operating	
System Offices	$ 4,678,205
Industrial Training	1,148,492
Instruction	76,744,381
Public Service	221,219
Academic Support	20,977,164
Student Services	12,339,498
Institutional Support	24,478,260
Operation and Maintenance of Plant	14,470,295
Federal Grants (Work Study, Library, College Program Grants and Vocational Education)	7,379,023
Total Expenditures	$162,436,537
Unexpended Funds June 30, 1983.	2,126,944
CAPITAL OUTLAY - 1982-83	
State Funds	$ 9,045,060
Local Funds	1,691,500
Total Funds Available	$ 10,736,560
Expended July 1, 1982 - June 30, 1983	6,793,955
Balance June 30, 1983 (Committed for 1983-84 College Construction now under contract)	3,942,605

SOURCES OF REVENUE
OPERATING FUNDS
JULY 1, 1982 - JUNE 30, 1983

State Appropriations 69.2%

Tuition and Fees 25.3%

Federal Grants 4.5%

Other 1%

Virginia Community College System

Annual Report
1983-84

The Honorable Charles S. Robb
Governor of Virginia

Dear Governor Robb:

It is a pleasure to present to you the 1983-84 annual report of the Virginia Community College System. This was the eighteenth year of Virginia's Community Colleges, bringing them to an age when, in contemporary American society, one is considered to be an adult. This maturity is reflected in the condition of the System; no longer is it as a child: to be protected and nurtured as it grew and developed. Rather, the System is as an adult: responsible and productive.

The System served 192,007 different Virginians in credit courses, almost five percent more than a year ago, and an additional 50,860 were served in non-credit courses. These students took fewer courses, however, as the full-time equivalent student enrollment declined by 1,803, or three percent. Much of this decline in full time equivalent students can, we believe, be attributed to the higher tuition rates which have had to be imposed. Regrettably, Virginia now has one of the highest community college tuitions in the South.

Among our proudest accomplishments in the past year was the dramatic increase in the number of Virginians trained by our Industrial Training Division. Working closely with the Division of Industrial Development, the VCCS Industrial Training Division trained 6,140 workers for jobs or as trainers, nearly twice the 3,203 trained the previous year. This increase demonstrates both that Virginia's economy is rebounding and that her community colleges make a vital contribution to that growth.

As we have sought to attain the twin goals of accessibility and quality in the face of fiscal constraint, we have had to make some hard choices. The System Office employment level was reduced by more than twenty-four percent from appropriated levels. College programs were reviewed and those with low productivity were revised or eliminated. Concern for accountability has also been demonstrated, for example, by a comprehensive study of facilities maintenance standards.

We are heartened by the support of Executive agencies and the General Assembly, as demonstrated in the 1984 session. Funds for badly needed equipment, faculty salaries, and positions were provided. In addition the System was appropriated general funds for seven major buildings throughout the Commonwealth.

In this my first year as Chancellor, I have visited each of the twenty-three colleges and most of the thirty-three campuses that make up the Virginia Community College System. I have met with local college boards, legislators, faculty members, students, and other citizens in all parts of the Commonwealth and I can report that enthusiasm for each of the colleges is strong. With this broad base of support, and with Virginia's economy demonstrating renewed strength, we look forward to the year ahead with optimism.

Respectfully,

Johnas F. Hockaday

Johnas F. Hockaday
Chancellor

Virginia Community Colleges

Blue Ridge
Dr. James A. Armstrong, President
Weyers Cave

Central Virginia
Dr. Johnnie E. Merritt, President
Lynchburg

Dabney S. Lancaster
Dr. John F. Backels, President
Clifton Forge

Danville
Dr. Walter S. DeLany, President
Danville

Eastern Shore
Dr. John C. Fiege, President
Melfa

Germanna
Dr. Lionel B. Sylvas, Acting President
Locust Grove

J. Sargeant Reynolds
Dr. S. A. Burnette, President
Richmond

John Tyler
Dr. Freddie W. Nicholas, Sr., President
Chester

Lord Fairfax
Dr. William H. McCoy, President
Middletown

Mountain Empire
Dr. Victor B. Ficker, President
Big Stone Gap

New River
Dr. H. Randall Edwards, President
Dublin

Northern Virginia
Dr. Richard J. Ernst, President

Patrick Henry
Dr. Max F. Wingett, President
Martinsville

Paul D. Camp
Dr. Michael B. McCall, President
Franklin

Piedmont Virginia
Dr. George B. Vaughan, President
Charlottesville

Rappahannock
Dr. John H. Upton, President
Glenns

Southside Virginia
Dr. John J. Cavan, President
Alberta

Southwest Virginia
Dr. Charles R. King, President
Richlands

Thomas Nelson
Dr. Thomas S. Kubala, President
Hampton

Tidewater
Dr. George B. Pass, President
Portsmouth

Virginia Highlands
Dr. N. DeWitt Moore, Jr., President
Abingdon

Virginia Western
Dr. Charles L. Downs, President
Roanoke

Wytheville
Dr. William F. Snyder, President
Wytheville

State Board for Community Colleges

George H. Gilliam, Chairman
Ferdinand T. Day, Vice-Chairman
Marvin N. Bagwell
James T. Edmunds
Evelyn M. Hailey
Robert W. Harrell, Jr.
C. Gerald Harris
L. Jack Hite
George J. Kostel
Michael J. Quillen
Dorothy W. Schick
W. Roland Walker
Francis T. West
Doreen S. Williams
Earle C. Williams

Virginia Community College System
Dr. Johnas F. Hockaday, Chancellor
James Monroe Building, 101 North 14th Street
Richmond, Virginia 23219
Telephone: 804 225-2117

BEST COPY AVAILABLE

Community Service

Virginia's 23 community colleges on 33 campuses located in a state-wide network serve their communities in many more ways than through credit and non-credit classes. Seminars, art shows, recreational activities, fairs and public forums are just a few of the many ways that Virginia citizens make use of their local colleges for learning and pleasurable experiences. In the past year large numbers of Virginians visited community colleges for such activities.

SOURCES OF REVENUE OPERATING FUNDS
JULY 1, 1983—JUNE 30, 1984

- State Appropriations 69.2%
- Tuition and Fees 25.2%
- Federal Grants 5.2%
- Other .4%

Funds Available and Expenditures

FUNDS AVAILABLE—Current Operating	
State Appropriations	$117,377,442
Tuition and Fees	42,834,125
Federal Grants	8,809,261
Special Funds	668,587
Net Funds Available	$169,689,415
EXPENDITURES—Current Operating	
System Offices	$ 4,542,962
Industrial Training	1,737,516
Instruction	81,502,511
Public Service	251,374
Academic Support	20,828,920
Student Services	12,251,545
Institutional Support	24,590,647
Operation and Maintenance of Plant	14,439,474
Special Funds (Auxiliary Enterprises, Insurance Recovery, Surplus Property	546,677
Federal Grants (Work Study, Library, College Program Grants and Vocational Education)	8,232,645
Total Expenditures	$168,924,271
*Unexpended Funds June 30, 1984	765,144
CAPITAL OUTLAY—1983-84	
State Funds	$ 10,192,185
Federal Funds	2,194,985
Local Funds	2,745,793
Total Funds Available	$ 15,132,963
Expended July 1, 1983—June 30, 1984	10,078,139
Balance June 30, 1984 (Committed for 1984-85 College Construction now under contract)	$ 5,054,824

*Prepared on Cash Basis of Accounting

Student Enrollment

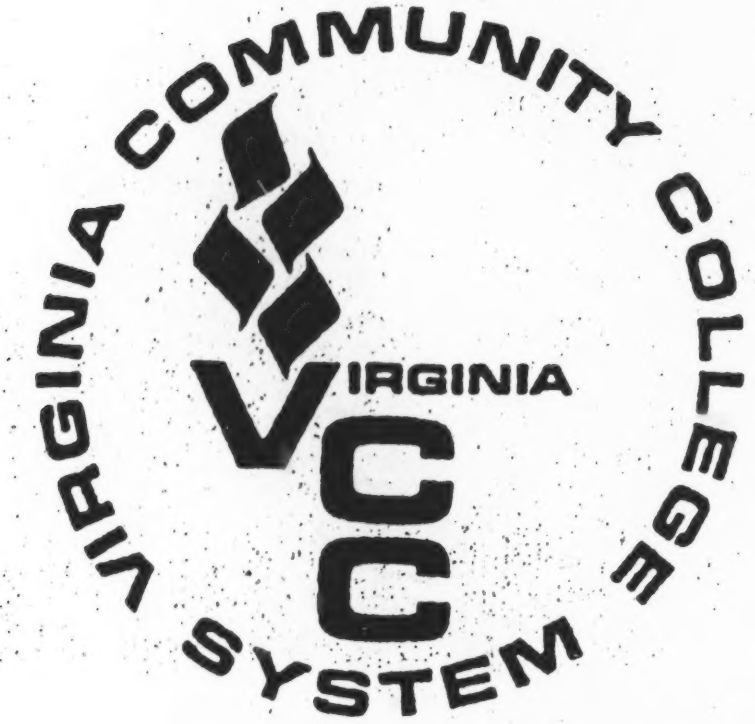
COLLEGE	Annual Full-Time Equivalent Student (FTES) Enrollments: Annual FTES 1983-84	Annual FTES 1982-83	Percentage Increase/ Decrease	Annual Unduplicated Credit Student Headcount: 1983-84	1982-83	Percentage Increase/ Decrease
Blue Ridge	1,070	1,103	(3.0)	3,245	3,125	4
Central Virginia	1,903	1,972	(3.5)	5,734	5,573	3
Dabney S. Lancaster	665	679	(2.1)	2,049	1,571	30
Danville	1,669	1,868	(10.7)	3,484	3,684	(5)
Eastern Shore	189	196	(3.6)	757	743	2
Germanna	791	817	(3.2)	2,884	2,861	1
J. Sargeant Reynolds	4,995	5,059	(1.3)	18,978	17,864	6
John Tyler	2,074	2,092	(.9)	7,246	6,720	8
Lord Fairfax	818	896	(8.7)	2,870	2,889	(1)
Mountain Empire	1,247	1,130	10.4	5,672	4,881	17
New River	1,505	1,613	(6.7)	5,058	5,207	(3)
Northern Virginia	16,825	17,662	(4.7)	59,322	58,083	2
Patrick Henry	650	706	(7.9)	2,085	2,090	0
Paul D. Camp	709	716	(1.0)	2,166	2,115	2
Piedmont Virginia	1,640	1,653	(.8)	6,653	6,172	8
Rappahannock	631	662	(4.9)	2,235	2,101	6
Southside Virginia	886	832	6.5	3,242	2,638	23
Southwest Virginia	1,984	1,806	9.9	6,488	6,038	7
Thomas Nelson	3,625	3,659	(.9)	10,462	9,967	5
Tidewater	8,443	8,780	(3.8)	26,416	24,964	6
Virginia Highlands	1,077	1,066	1.0	2,445	2,323	5
Virginia Western	2,947	3,163	(6.8)	9,118	8,535	7
Wytheville	1,149	1,165	(1.4)	3,398	2,960	15
VCCS TOTAL	57,492	59,295	(3.0)	192,007	183,074	5

Note: Brackets Denote Decrease

Persons Served by VCCS	1983-84	1982-83
Annual Unduplicated Credit Enrollment	192,007	183,074
Community Education Enrollment	50,860	53,926
Continuing Education Units (CEU)	35,625	
Non-CEU	15,235	
Industrial Training Division Development Services	6,140	3,203
Total Served in Classes and Training	249,007	240,203

VIRGINIA COMMUNITY COLLEGE SYSTEM

ANNUAL REPORT
1984-1985



VIRGINIA COMMUNITY COLLEGE SYSTEM

ANNUAL REPORT
1984-1985

Virginia Community College System
Dr. Johnas F. Hockaday, Chancellor
James Monroe Building,
101 North 14th Street,
Richmond, Virginia 23219
Telephone: 804/225-2117

BEST COPY AVAILABLE

Bus Service was started at PVCC. Dr. George B. Vaughan, President, throws the tassle.

BEST COPY AVAILABLE

Contents

Letter to the Governor	1
State Board	2
Virginia Community Colleges	3
Introduction	5
Chancellor's Highlights	6
State Board Highlights	8
System Highlights	10
System Offices Highlights	14
Annual Unduplicated Headcount	16
Full Time Equivalent Enrollments Total Persons Served	17
Funds Available and Expenditures Sources of Revenue	18

George H. Gilliam—State Board Chairman, 1984-85.

The Honorable Charles S. Robb
Governor of Virginia

Dear Governor Robb:

A summary of activities and financial and enrollment information for the Virginia Community College System for 1984-85 is contained in this report.

Thousands of lives have been touched by Virginia's community colleges in the last year.

I know that you share our pride in the accomplishments which continue to be made through the unique opportunities offered to Virginians in our 23 community colleges.

Sincerely,

Jeff Hockaday

Jeff Hockaday

1984-85
State Board for Community Colleges

Marvin N. Bagwell** Richmond	George J. Kostel Clifton Forge
Ferdinand T. Day Alexandria	Michael J. Quillen* Wise
James T. Edmunds Kenbridge	Dorothy W. Schick Falls Church
George H. Gilliam Charlottesville	W. Roland Walker* Kenbridge
Evelyn M. Hailey Norfolk	Francis T. West* Martinsville
Robert W. Harrell, Jr. Suffolk	Doreen S. Williams Fairfax
C. Gerald Harris* Virginia Beach	Earle C. Williams McLean
L. Jack Hite Clarksville	

George H. Gilliam, Chairman
Ferdinand T. Day, Vice-Chairman
Dr. Johnas F. Hockaday, Secretary

*Retired from Board June 30, 1985 **Resigned from Board March 31, 1985

July 1, 1985
Appointees to State Board

T. A. Carter, Jr. Salem	Anita Owings Poston Norfolk
Richard G. Dick Winchester	George J. Stevenson Emory
Leonard W. Lambert Richmond	

BEST COPY AVAILABLE

Virginia Community Colleges

Blue Ridge
Dr. James C. Sears
Weyers Cave

Central Virginia
Dr. Johnnie E. Merritt
Lynchburg

Dabney S. Lancaster
Dr. John F. Backels
Clifton Forge

Danville
Dr. Walter S. DeLany
Danville

Eastern Shore
Dr. John C. Fiege
Melfa

Germanna
Dr. Marshall W. Smith
Locust Grove

J. Sargeant Reynolds
Dr. S. A. Burnette
Richmond

John Tyler
Dr. Freddie W. Nicholas, Sr.
Chester

Lord Fairfax
Dr. William H. McCoy
Middletown

Mountain Empire
Dr. Victor B. Ficker
Big Stone Gap

New River
Dr. H. Randall Edwards
Dublin

Northern Virginia
Dr. Richard J. Ernst
Annandale

Patrick Henry
Dr. Max F. Wingett
Martinsville

Paul D. Camp
Dr. Michael B. McCall
Franklin

Piedmont Virginia
Dr. George B. Vaughan
Charlottesville

Rappahannock
Dr. John H. Upton
Glenns

Southside Virginia
Dr. John J. Cavan
Alberta

Southwest Virginia
Dr. Charles R. King
Richlands

Thomas Nelson
Dr. Thomas S. Kubala
Hampton

Tidewater
Dr. George B. Pass
Portsmouth

Virginia Highlands
Dr. N. DeWitt Moore, Jr.
Abingdon

Virginia Western
Dr. Charles L. Downs
Roanoke

Wytheville
Dr. William F. Snyder
Wytheville

Community Colleges serve Virginia communities. Ann Shelton, coordinator of Volunteers at NVCC, recruits helpers.

Introduction

Two major trends emerged during the nineteenth year of the Virginia Community College System.

The System completed (1) short-term studies and initiated long range examinations of the VCCS and (2) began intensive marketing efforts at the colleges.

Nationally, community college enrollments were down dramatically for the first time since the community college movement began. Virginia was no exception. Unduplicated headcount enrollment dropped two percent. Attendance continued to be good at community colleges although students took fewer credit hours. The result was a reduced number of full time equivalent students (FTES). The FTES loss was the greatest drop (8.6%) in students since the System started.

Among accomplishments this year was the largest number of workers ever trained by the Industrial Training Division. The 6,668 trained constituted an increase of more than 500 over the previous year.

The Virginia Community College System served 246,926 in classes and training in 1984-85. This was 2,081 fewer than the 249,007 of the previous year.

As in the past, students attending community colleges comprised nearly half of the Virginia college population of public institutions of higher education.

Faced with the third consecutive year of enrollment losses and the realization that the Virginia loss was part of a national phenomenon, the VCCS geared itself to take action to combat declining enrollment.

There was strong feeling that the need for community college services had not diminished but that an examination of the VCCS direction would help determine where VCCS education and training could be extended.

Both of these activities of 1984-85—self examination and marketing—will produce more responsive, more efficient and better presented programs which will bring improved community college service to Virginians.

Virginia Community College System employee conviction of the value of community college education and of the essential role the VCCS is playing in the Commonwealth made the task easier.

Those who assist, in any way, in delivering community college education experience a satisfaction and sense of accomplishment unique among educators. Community college students often show appreciation for their educational opportunity to a degree that is rare in higher education.

For example: The man from Pennsylvania who drove to Virginia just so he could walk in the halls of the college from which he had earned a diploma. He obtained his degree while he was in prison. He had never been inside the college. Satisfied after a look around his alma mater, he got back in his car and returned to his new life in Pennsylvania where he transferred his credits to a major university.

- The woman in Southside whose family had never produced a high school graduate. She approached the community college she now attends timidly. A welfare recipient, she looks forward to receiving her high school degree through her community college and learning a skill so she can work. Her children's interest in school has improved as they have seen their mother's love of learning grow.
- The Central Virginia middle-aged woman who in college plotted a glamorous career in opera but found little demand and little pay for singers. She found her four-year college degree useless and offering little security. With a nursing degree from a community college and ensuing acceptance into an elite cadre of surgical nurse trainees at a major medical center, she brought pride and pleasure to those in the community college which helped set her life in a new direction.

For those associated with community colleges, the belief in the System was there. Learning how to help others know about the opportunities offered by the colleges, however, was something relatively new.

BEST COPY AVAILABLE

"Spreading the word" and "putting out the welcome mat" have been high college priorities this year.

Marketing workshops were held for support staff, for presidents and for faculty. College marketing committees have been established in each of the colleges.

The efforts have been endless and have ranged from changing parking lot signs to making college publications more attractive and 'user friendly' (to borrow a computer term).

The VCCS spent much time and energy studying all facets of the System to determine why the losses occurred and if such losses could be turned around.

Results of this examination and details on the marketing movement in the System will be discussed in more detail in this report.

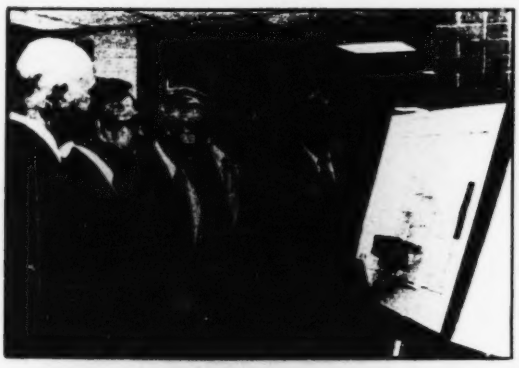
The study of the System and its Mission will continue through the coming year. VCCS leaders were aware, however, that with fewer high school students being graduated, with employment high and with annually increasing tuition rates in community colleges, the prospects of continued growth as experienced in the past were not likely. Indeed, these factors were all seen to have greatly influenced the loss of numbers in the colleges during 1984-85.

Chancellor's Highlights

Spokesman for the System

As head of the 23-college System, Dr. Jeff Hockaday represented the VCCS throughout the nation and state.

- He was elected to the Board of Directors of the American Association of Community and Junior Colleges. He attended the AACJC Convention in San Diego and spoke at a meeting of the AACJC Regional Workshop in Myrtle Beach, S. C.
- He attended an Association of Community College Trustees Legislative Seminar in Washington, D.C.
- He represented Virginia at the National Council of State Directors of Community and Junior Colleges in Lexington, Ky. where he was elected to the Executive Committee of that Council.
- He chaired a Southern Association of Colleges and Schools (SACS) Reaffirmation Committee for St. Bernard Parish Community College, Chalmette, Louisiana.
- He reported to the State Board and the Local Board members attending the Annual Meeting in Crystal City on the condition of the VCCS in the Chancellor's address.
- He filled numerous speaking engagements at Virginia community colleges for



Lord Fairfax Community College broke ground and built a $1.2 million Industrial-Technical Building in nine months. (Left to right) LFCC President Dr. W. H. McCoy, Delegate Alson H. Smith, Jr., Robert Edwards, Dr. Jeff Hockaday, Francis West.

commencement ceremonies, building dedications and ground breakings, faculty meetings, board or staff meetings. Among these was an address at a J. Sargeant Reynolds Community College articulation dinner with public school leaders from the college's service region.

- He spoke at a Virginia Community College Association (VCCA) Continuing Education meeting at Ft. Monroe at the Chamberlin Hotel.
- He led a "Discussion With the Chancellor" session at the annual meeting of the VCCA last November.
- He spoke at an articulation meeting at Virginia Polytechnic Institute and State University.

Governmental Liaison

Dr. Hockaday appeared before various governmental bodies such as the Senate Finance Committee, the House Appropriations Committee and sub-committees of both to represent interests of the VCCS and to provide information for these governing bodies.

He spoke to the State Council of Higher Education to report on the status of the VCCS. He also served on a State Council Committee, General Professional Advisory Council, and served on the Council of Presidents.

He was a member of the Task Force on Decentralization of Government.

With the Council of Presidents, Dr. Hockaday met with members of Virginia's Congressional delegation at a breakfast in Washington.

He made a presentation on equipment needs of community colleges to a subcommittee established by Senate Joint Resolution 90 in the 1985 legislative session.

Joint Meetings Held with North Carolina Administrators

In an effort to gain information on System operations, Virginia and North Carolina Community College System administrative staff members met for two joint conferences, one in North Carolina and one in Virginia. The meeting provided an opportunity for staff members to meet their counterparts in another state and to compare methods of operation.

Established Employee of the Year Award

An award was established for an employee of the year for the System Offices. An employee will be named annually and a cash award given. Governor Charles S. Robb visited the System Offices at a Christmas party to present the first award to Ron Howard, Chief Accountant for the System Accounting Office and an 18-year employee with the VCCS. A plaque was installed to display the names of the Award winners.

Chancellor's Faculty Advisory Committee

The Chancellor met with faculty representatives from the colleges at semi-annual meetings. Major topics of the discussions at these meetings were:

- The prospects of changing from a quarter to a semester system.
- Articulation agreements with four-year colleges.
- The abolishment of quotas for faculty promotions.
- Consideration of returning to a flat tuition fee and abolishing the present per credit hour tuition fee.

Task Force to Study Transfer to the Semester System Appointed

A task force was appointed to study conversion to a semester system. The report of the task force to the Advisory Council of Presidents was to be made in October 1985. Dr. John Cavan, President of Southside Virginia Community College, was named Chairman of the Task Force.

State Chamber of Commerce

Dr. Hockaday was appointed to the Board of the Virginia Chamber of Commerce.

State Board Highlights

Three new members were appointed to the State Board July 1, 1984, by Governor Charles S. Robb. One member was reappointed. The new members were Marvin N. Bagwell of Richmond, James T. Edmunds of Kenbridge, and Evelyn M. Hailey of Norfolk. Earle C. Williams of McLean was reappointed to a second term.

George H. Gilliam of Charlottesville was elected Chairman replacing Francis T. West of Martinsville. Ferdinand T. Day of Alexandria was elected Vice Chairman.

The Chairman focused on the importance of Local College Advisory Boards to the System. As a former Local Board member for Piedmont Virginia Community College, he urged other State Board members to get to know the System from the local college level.

Chairman Gilliam was a very visible leader of the Board. He made numerous visits to the community colleges and spoke frequently at special occasions at the colleges.

He spoke to the Annual Meeting of the Virginia Community College Association and spoke also at the Legislative Breakfast held for members of the Virginia General Assembly in connection with Community College Week.

The Chairman worked closely with members of the legislature and with the Governor in monitoring affairs of the VCCS.

New Board Format

In July 1984, the State Board changed to a two-day meeting format as a result of suggestions from Board members that the Board had little occasion to discuss key issues of the System.

The Board begins its meeting at mid-day on Wednesday for an afternoon work session. No business is conducted at this meeting. It is informational only. On the evening prior to the Thursday meeting, Board members meet for dinner where a program is presented by one of the colleges to acquaint Board members with activities at the colleges.

Board committees meet early Thursday morning. The official Board meeting follows.

Wednesday afternoon work sessions included orientation for new Board members, discussion on the state of facilities of the System and discussions on budgeting procedures.

Board programs from the colleges were on the Honors Program at Southside Virginia, the Shipbuilding, Supermarket Management and Truck Driving Programs at Tidewater, the Extended Learning Institute at Northern Virginia, the Opticianry Program at J. Sargeant Reynolds, and the Dungannon Project at Mountain Empire.

Board Members Active in ACCT

As a relatively new member in the Association of Community College Trustees, the VCCS actively participated in the Association with Board members representing Virginia in meetings in Biloxi, Mississippi, and San Antonio, Texas.

Robert W. Harrell, Jr. was elected to the nominating committee of the Board of ACCT and was named a candidate for the ACCT Board of Directors. Mr. Harrell spoke at the Regional ACCT meeting in Biloxi. His speech and a Northern Virginia Community College graduation speech by Earle C. Williams were published in the ACCT Quarterly.

Mr. Harrell participated in ACCT seminars in Oklahoma, Ohio, Pennsylvania and Alaska.

Auditing Region Established

A Southwest district was established for the internal audit by the State Board for the convenience of auditors who serve the far Southwest region of the State.

Tuition Study Urged

In its distress at having once again to raise community college tuition rates to meet the student portion of the state funding formula, the State Board called for a tuition study to determine if tuition were

related to declining enrollment. The Board requested the System staff to design a study and report back to the Board for possible implementation. The request was made at the May meeting.

The Board increased tuition from $15.25 a credit hour to $17.75 for in-state students and from $66 a credit hour to $77 for out-of-state students.

Mrs. Carrole Wolin De Luca

Chancellor's Fellowship Established

To encourage development of leadership for the Virginia Community College System, the VCCS and the University of Virginia joined in the establishment of a fellowship which pays the recipient $10,000 plus one-half salary and provides for a one-year leave of absence. Mrs. Carrole Wolin De Luca, Director of Educational Development at Blue Ridge Community College, was the first recipient of the award.

VCCS/Virginia Tech Graduate Assistantship

A graduate assistantship with Virginia Tech was established to assist in providing administrative graduate work in community college education for VCCS applicants. The Assistantship is based on half-time employment.

Legislative Program Adopted for 1984-1985

The Board adopted a legislative program to present to the Governor of Virginia. The program requests included:

- A tuition decrease and change in the funding formula from a 75/25 ratio to 77/23.
- Human Resource Development funds of $500,000 for staff development.
- Facility Maintenance Funds of $2,200,000 to address, minimally, maintenance needs of $7.5 million, a backlog of deferred maintenance identified by Roy Jorgensen Associates, Inc.
- Increased faculty salaries and increased salaries for classified personnel.
- Delegation of authority to the State Board for Community Colleges to administer salary levels of community college presidents subject to policies set by the Governor.

Board Action on Federal Legislation

After a State Board program presented by a student and an administrator from Mountain Empire Community College which informed the Board of cuts that are made in food stamp allotments to students receiving Pell Grants, State Board Chairman Gilliam expressed the concern of the Board over such cuts to Congressman Frederick C. Boucher of the Ninth Congressional District.

Congressman Boucher subsequently made an attempt to amend the Food Stamp Act to alleviate the problem of students losing food stamps.

In addition, in a resolution sent to Virginia's Congressional delegation, the Board expressed its concern over proposed federal cuts which would restrict Pell Grants to those who have completed high school and would limit remedial education to 45 semester hours. The resolution requested Virginia's Senators and Congressmen to oppose such legislation.

NVCC President Dr. Richard J. Ernst introduces Governor Robb to Dr. Judith S. Eaton at annual meeting.

Annual Meeting Held for First Time in Northern Virginia

The Northern Virginia location provided the theme for the meeting which was "Technology and the Future of Virginia: The Role of the Virginia Community College System".

Held at the Crystal City Hyatt Regency, the meeting drew 250 people for the Friday evening banquet where retired State Board members were honored.

Speakers for the meeting included Governor Robb, Dr. Judith S. Eaton, Chairman of the Board of Directors of AACJC; Dr. John J. Salley, Acting President of the newly established Center for Innovative Technology; and Earle C. Williams, State Board member and President of BDM International, Inc.

Entertainment was provided by two community college groups, The Jasmyn of Northern Virginia Community College and "Country Soul" of Southwest Virginia Community College.

Study for Suffolk Campus at Paul D. Camp Approved

In response to a burgeoning Suffolk Campus enrollment in rented, antiquated facilities, the State Board approved the submission to the Board of a preplanning justification document for a proposed permanent campus facility at Suffolk for Paul D. Camp Community College.

Legislators' Reception

The Chairman invited members of the General Assembly to a reception prior to the January State Board dinner at the Richmond Marriott Hotel.

System Highlights

System Studies Conducted

The enrollment losses at the colleges prompted careful examination of the Virginia Community College System from all aspects.

Enrollment Study

Among the studies conducted during the year was "A Descriptive Assessment of Recent Community College Changes," a study of factors affecting community college enrollments. The study was conducted by Dr. Daniel M. Johnson of the Survey Research Laboratory of Virginia Commonwealth University.

Goal of the study was to identify and assess factors affecting enrollment changes in Virginia's community colleges and to identify needed research that would enable the VCCS to address enrollment problems. An executive summary of the report was received in July 1985.

Study of Associate in Applied Science Degree Programs and Courses

An evaluation of the Associate in Applied Science degree programs in the VCCS with emphasis on curricular design was started with completion slated for

August 1985. The study was to evaluate the degree in terms of newly identified program competencies, general education and outcome measures.

The AAS degree program curriculum was expected to be redesigned as result of this study.

Marketing Activities

In March 1985, a series of marketing activities was kicked off with a workshop held in Richmond for community college personnel.

Dennis Johnson, a nationally known consultant in public sector marketing, conducted the workshop. Johnson met first with college presidents in a pre-workshop session and followed this meeting with an all-day session with other personnel. Johnson was later invited to conduct marketing workshops at several of the colleges.

During the late spring, Deputy Chancellor Donald E. Puyear, Assistant to the Chancellor Ann L. Williams, and Ms. Shirley Hart, Secretary to Dr. Puyear, visited each college in the VCCS to discuss the college's marketing efforts and to determine how the System Offices could assist the colleges in marketing.

These visits resulted in a collection of information from the colleges about their activities which was compiled in a "Marketing Good Ideas" book. The book was prepared for distribution throughout the System so that the ideas could be shared.

Mission Study Initiated

In May, Chancellor Hockaday recommended to the State Board that as the 20th anniversary of the System approached (1986), it seemed prudent for the System to examine its course. He proposed a study of the Mission of the VCCS. The State Board authorized such a study.

A Mission Study Workshop was set for August 1985.

Productivity Study

The General Assembly mandated a productivity study of the VCCS in the 1985 session. The State Council of Higher Education was asked to conduct a productivity study of VCCS programs and disciplines and to present the report to the Governor by September 1, 1985.

The study was ordered to assist the Governor in preparing his 1986-88 biennium budget recommendations. The Acts of the Assembly stated: "In preparing his budget recommendations for the 1986-88 biennium, the Governor shall recommend further phased reductions, if necessary, to respond to continued enrollment declines. In considering whether further phased reductions are necessary, the Governor shall consider the curricular needs and enrollment levels at each of the community colleges."

The gathering of information for this study commenced in May when VCCS management met with State Council of Higher Education (SCHEV) staff members. A VCCS Task Force worked on the productivity study to assist in gathering data.

Tuition Study Designed

In response to the State Board's May request to provide solid information on the effects of increased tuition on enrollment, the VCCS Research and Planning staff designed an experimental study in June. The study was designed to determine the effects of reduced tuition on student enrollment. The concept was to be presented to the State Board on July 19.

The study, as designed for Board approval, would lower tuition at two colleges, Central Virginia in Lynchburg, and Dabney S. Lancaster at Clifton Forge, for the 1986 school year.

Participation in The Governor's Magnet Schools

A priority of the Robb administration was to improve public schools and public school opportunities.

As a part of this attempt, magnet schools were established to supplement public schools with additional opportunities in science, mathematics and the arts.

Six community colleges participated in this program by providing both facilities and faculty to lead students in educational adventures.

Students visited nuclear laboratories at Oak Ridge, Tennessee; delved into environmental and ecological problems, studied acid rain and forest resources and ethical issues in science, to name just a few of the topics.

College Transfer Studies

Two colleges conducted studies to determine the success of their transfer students to nearby universities.

Results at Piedmont Virginia Community College in Charlottesville showed that PVCC students who transfer to the University of Virginia produced higher grade levels than those of four-year university students in their last two years. The study also showed a high (68%) acceptance rate for PVCC students at UVA.

At Lord Fairfax Community College in Middletown, a comparable study showed successful transfer records for its students who transfer to James Madison University. An impressive result of the study was the finding that LFCC graduates may be more likely to graduate from JMU than non-LFCC graduates.

Community College Week

The second Community College Week was celebrated in January with special events state-wide to give recognition to the colleges.

A Legislative Breakfast was held at St. Paul's Episcopal Church. The breakfast was attended by Governor Robb, legislators, state board members, local board chairmen, college presidents and special guests.

A photography exhibit featuring photographs by faculty and students from throughout the System was displayed in the lobby of the General Assembly Building during the 1985 session of the legislature. The exhibit drew much attention and plaudits for the System.

By act of the General Assembly the fourth week of January was established as Community College Week. House Bill 1019 entered by Delegate Alson H. Smith, Jr., passed both houses without a dissenting vote.

Dr. Rufus W. Beamer (R) Awards Chancellor Emeritus Dr. Dana B. Hamel.

Rufus W. Beamer Award Dinner

Dr. Hockaday and System Offices staff members assisted in planning and hosting the Rufus W. Beamer Award dinner established to honor those who have made outstanding contributions in the area of vocational/technical education.

Dr. Dana B. Hamel, first Chancellor of the Virginia Community College System and VCCS Chancellor Emeritus, was presented the award.

Advisory Council of Presidents

A facilities committee was established by the Advisory Council of Presidents to serve in an advisory capacity on facilities matters to the Chancellor.

Car Chek

In a unique development for the System, the Division of Energy of the Department of Mines, Minerals and Energy, approached the Community College System with a proposal to present a consumer benefit program through the colleges.

The program came to be called "Car Chek." Funds for the program came from the U.S. Department of Energy's "Petroleum Violation Escrow Fund."

Participating community colleges were given automobile diagnostic computers to be used for free auto checks by the public. The program was designed to promote automobile operating efficiency and thus conserve gasoline by determining vehicle maintenance needs.

The computers, valued at $20,000, were purchased for 20 VCCS campuses which elected to participate in the program.

In addition, these colleges were to present "Car Clinic," a slide/tape presentation to the public to improve consumers' knowledge of operating cars efficiently and to teach how to select a car for high mileage/low gas consumption.

20th Anniversary Celebration

To celebrate the 20th anniversary of the 1966 legislation which established the VCCS, a committee was named to plan a year-long celebration. Mrs. Joy Graham of Lord Fairfax Community College was named Chairman of the Committee and Coordinator of the celebration.

Thomas Nelson 2 + 2 Articulation Program

An innovative program to prepare "master technicians" was started by Thomas Nelson Community College in cooperation with secondary public schools in the Peninsula area.

Educators from area schools, community colleges, the State Department of Education and representatives from business and industry joined to design the cooperative program which provides two years of vocational-technical curriculum in the last two years of high school followed by two years at TNCC. The curriculum is developed jointly to provide students with advanced, complex competencies required for new technology or "high tech" jobs.

The program has been widely acclaimed as one of the best in the nation to train graduates for anticipated growing employment needs in sophisticated technological positions.

System Outreach

System-wide, continuing efforts were made to make community college programs and classes accessible to Virginians, especially those whose remote locations and lack of transportation make participation difficult. Examples of two such outreach programs are:

Watkins Annex

In the fall of 1984, John Tyler Community College opened an annex in a no longer used elementary school in the highly populated Midlothian area of Chesterfield County. The annex proved to be an immediate success by providing convenience to numbers of students in an outlying area of the JTCC service region.

Campus Without Walls

Southside Virginia Community College, although having two campuses, still must serve the largest region of any of the 23 colleges.

In an attempt to provide service to one of the most populous areas of the service region but one located distantly from a campus, a "Campus Without Walls" was planned for Emporia.

Plans called for the campus to provide classes in existing buildings but to provide a complete program for degree candidates.

The service to the Emporia area is to begin in the fall of 1985.

System Offices Highlights

Programs Approved and Discontinued

Seventeen new programs were approved. These were six associate degree programs/majors, 10 certificate programs and one diploma program.

Ten programs were discontinued; four associate degree programs/majors and six certificate programs.

Personnel

During 1984-85 the Personnel Department:

- Implemented the new presidential salary scales established by 1985 legislative changes.
- Recruited presidential candidates for Germanna Community College and Blue Ridge Community College.
- Published a supplement to the Educational Aid Policy.
- Initiated decentralization of the State Personnel Management Information System (PMIS) to the colleges.
- Revised faculty workload policy.
- Revised summer pay for faculty policy.
- Implemented professional leave for presidents.
- Implemented new policy for administrators and on-teaching faculty concerning teaching for credit.
- Coordinated OCR 10,000 report.
- Emphasized implementation of the VA Plan to improve VCCS compliance.
- Continued review of System employment procedures to improve compliance with the EEO/AA plan.
- Initiated establishment of campus police forces in the System.
- Participated in the State Administrative Faculty Study Task Force.
- Participated in the Governor's Decentralization Task Force for Administration of higher education.

New Personnel and Appointments

- Dr. Marshall W. Smith was named President of Germanna Community College.
- Dr. James C. Sears was selected and later named President of Blue Ridge Community College.
- Dr. Joseph A. Ford was named Assistant Vice Chancellor for Instructional Programs.
- Linda I. Caldwell was named Assistant Vice Chancellor for Finance.
- Dr. Ann L. Williams was named Assistant to the Chancellor.
- John M. Slocum was appointed Assistant Vice Chancellor for Personnel and Affirmative Action.

Facilities

During 1984-85, contracts were awarded for three construction projects. Six projects, previously underway, were completed.

One of these projects which attracted attention was a "Design Build" structure at Lord Fairfax Community College. Authorized by the 1984 General Assembly, the building's contract was awarded in July 1984 and the building was completed in March 1985.

Construction contracts awarded and buildings completed follow:

Facilities and Engineering Major Construction Projects: Completions and Awards

Thomas Nelson Community College
Automotive Laboratory Building
Construction Contract Awarded June, 1985
Amount: $382,562
Area: 6,720 Square Feet

Virginia Highlands Community College
Learning Resources Center/Business Technologies Building
Construction Contract Awarded March, 1985
Amount: $2,169,500
Area: 39,540 Square Feet

Virginia Western Community College
Business Science Building
Construction Contract Awarded January, 1985
Amount: $3,508,200
Area: 44,000 Square Feet

Lord Fairfax Community College
Phase II-A Laboratory Building
Construction Completed March, 1985
Amount: $862,938 (Design—Build, Contract Awarded July, 1984)
Area: 16,378 Square Feet

Mountain Empire Community College
Mine Technology Building
Construction Completed August, 1984
Amount: $2,080,200
Area: 31,100 Square Feet

Nothern Virginia Community College
College Warehouse and Maintenance Facility
Annandale Campus
Construction Completed May, 1985
Amount: $1,020,300
Area: 19,680 Square Feet

Patrick Henry Community College
Occupational/Technical Building
Construction Completed December, 1984
Amount: $868,775
Area: 14,475 Square Feet

Tidewater Community College
Occupational/Technical Building
Virginia Beach Campus
Construction Completed December, 1984
Amount: $2,444,000
Area: 37,500 Square Feet

Wytheville Community College
Occupational/Technical Building
Construction Completed December, 1984
Amount: $1,834,000
Area: 37,290 Square Feet

Budget

- Absorbed $5.3 million revenue shortfall without any abrupt interruption of operations.
- Documented and received financing for $5.6 million of increased classified salary and employee benefit cost.
- Realized the restoration of authorization for 275 positions for 1985-86 by the 1985 session of the General Assembly.
- Began basing resource distribution on actual enrollment performance rather than enrollment projections.

Data Services

The long-planned computer network for the VCCS came to realization. The system, described as "unique" by authorities in the computer industry, improved management and administrative decision-making with the highly sophisticated system which links the 23 colleges and 33 campuses.

In addition to the management benefits, the computing network has brought computer literacy capability to each of the campuses. Students from the smallest colleges as well as the largest have access to the same computer information and instruction.

The system is operated with a central host and four regional centers, each with two 43XX Processors, one for academic processing and the other for administrative processing.

Completion of the network marks the end of a phased approach that began in 1981.

Industrial Training Division

The Industrial Training Division completed its last year as a part of the Virginia Community College System with a record number of workers trained for Virginia business and industry. The Division trained 6,668 in 140 programs with 5,851 of these hired. These figures include trainees and "Train the Trainer" programs.

This arm of the VCCS was transferred to the Department of Economic Development by act of the 1985 General Assembly. For some years the Division had been funded by the Department of Economic Development but administered by the VCCS.

The 5,263 hired trainees cost the state $347 each to train or $2,047,332, total. Tax returned through increased income and sales taxes from each of these trainees was expected to amount to $721 in a six and a half month period after training.

Facial fabrication can mean new life for those afflicted with disease. Chester Halterman teaches Maxillo Facial Prosthesis at NVCC.

Annual Unduplicated Credit Student Headcount

	1984-85	1983-84	Number Increase	Percentage Increase/Decrease
Blue Ridge	3,427	3,245	182	6
Central Virginia	5,805	5,734	71	1
Dabney S. Lancaster	2,209	2,049	160	8
Danville	3,287	3,484	(197)	(6)
Eastern Shore	736	757	(21)	(3)
Germana	3,262	2,884	378	13
J. Sargeant Reynolds	17,511	18,978	(1467)	(8)
John Tyler	7,242	7,246	(4)	0
Lord Fairfax	2,705	2,870	(165)	(6)
Mountain Empire	6,259	5,672	587	10
New River	4,825	5,058	(233)	(5)
Northern Virginia	55,989	59,322	(3333)	(6)
Patrick Henry	2,784	2,085	699	34*
Paul D. Camp	1,989	2,166	(177)	(8)
Piedmont Virginia	6,525	6,653	(128)	(2)
Rappahannock	2,183	2,235	(52)	(2)
Southside Virginia	3,160	3,242	(82)	(3)
Southwest Virginia	8,232	6,488	1744	27
Thomas Nelson	9,370	10,462	(1092)	(10)
Tidewater	24,674	26,416	(1742)	(7)
Virginia Highlands	2,875	2,445	430	18
Virginia Western	9,465	9,118	347	4
Wytheville	3,041	3,398	(357)	(11)
Total—VCCS	187,555	192,007	(4452)	(2)

Note: Brackets Denote Decrease

Full-Time Equivalent Student (FTES) Annual Enrollments

	Annual FTES 1984-85	Annual FTES 1983-84	N Increase/Decrease 1983-84	Percentage Increase/Decrease
Blue Ridge	975	1,070	(95)	(8.9)
Central Virginia	1,704	1,903	(199)	(10.5)
Dabney S. Lancaster	667	665	2	.3
Danville	1,393	1,669	(276)	(16.5)
Eastern Shore	212	189	23	12.2
Germanna	776	791	(15)	(1.9)
J. Sargeant Reynolds	4,416	4,995	(579)	(11.6)
John Tyler	1,853	2,074	(221)	(10.7)
Lord Fairfax	735	818	(83)	(10.1)
Mountain Empire	1,243	1,247	(4)	(.3)
New River	1,378	1,505	(127)	(8.4)
Northern Virginia	15,440	16,825	(1385)	(8.2)
Patrick Henry	698	650	48	7.4
Paul D. Camp	611	709	(98)	(13.8)
Piedmont Virginia	1,473	1,640	(167)	(10.2)
Rappahannock	586	631	(45)	(7.1)
Southside Virginia	876	886	(10)	(1.1)
Southwest Virginia	1,949	1,984	(35)	(1.8)
Thomas Nelson	3,160	3,625	(465)	(12.8)
Tidewater	7,663	8,443	(780)	(9.2)
Virginia Highlands	1,039	1,077	(38)	(3.5)
Virginia Western	2,624	2,947	(323)	(11.0)
Wytheville	1,061	1,149	(88)	(7.7)
VCCS	52,532	57,492	(4960)	(8.6)

Total Persons Served by VCCS

Method Served by the VCCS	1984-85	1983-84
Annual Unduplicated Credit Enrollment	187,555	192,007
Community Education Enrollment	53,703	50,860
Continuing Education Units (CEU)	35,507	35,625
Non-CEU	18,196	15,235
Industrial Training Division Development Services	6,668	6,140
Total Served in Classes and Training	247,926	249,007

Funds Available and Expenditures

Funds Available—Current Operating	
State Appropriations	$ 134,558,565
Tuition and Fees	42,434,403
Federal Grants	9,529,422
Special Funds	717,864
Net Funds Available	$ 187,240,254
Expenditures—Current Operating	
Instruction	$ 90,168,920
Public Service	215,364
Academic Support	22,947,702
Student Services	13,139,453
Institutional Support	28,211,133
Operation and Maintenance of Plant	15,288,270
System Offices	4,678,669
Industrial Training	2,047,332
Special Funds (Auxiliary Enterprises, Insurance Recovery, Surplus Property	599,934
Federal Grants (Work Study, Library, College Program Grants and Vocational Education)	8,953,889
Total Expenditures	$ 186,250,666
Unexpended Funds June 30, 1985	989,588
Capital Outlay 1984-85	
State Funds	$ 23,188,129
Federal Funds	1,733,066
Local Funds	3,197,238
Total Funds Available	$ 28,118,433
Expended July 1, 1984-June 30, 1985	11,166,630
Balance June 30, 1985 (Committed for 1985-86 College Construction now under contract)	16,951,803

*Prepared on Cash Basis of Accounting

Sources of Revenue

Operating Funds
July 1, 1984-June 30, 1985

State Appropriations	71.9%
Tuition and Fees	22.7%
Federal Grants	5.1%
Other	.3%

John Tyler's largest foundation contribution came from Philip Morris, USA. Dr. Freddie W. Nicholas Sr., JTCC President, receives $20,000 check from Robert L. Bryant.

BEST COPY AVAILABLE

Annette Hultoft gets into basics in PVCC's consumer auto repair class.

BEST COPY AVAILABLE

ERIC CLEARINGHOUSE
FOR JUNIOR COLLEGES
APR 4 1986